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MEET DESIGN Milan

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Last week in Milan took place the press conference for the presentation of MEET DESIGN, an innovative multi-channel platform created by RCS group, whose goal is to diffuse italian design to end consumers and to promote young designers through expositions, meetings and debates. For the first edition the show will take place first in Rome at the Mercati di Traiano (from September 15 to October 15) then in Turin, to Palazzo Bertalazone di San Fermo (from November 5 to January 30). MEET DESIGN are enhanced by the setup by Studio Boeri Architetti, emphasizing the development in time and the type forms of the over 600 design objects on display.

Stay tuned!

Photos by Aziza Vasco

